



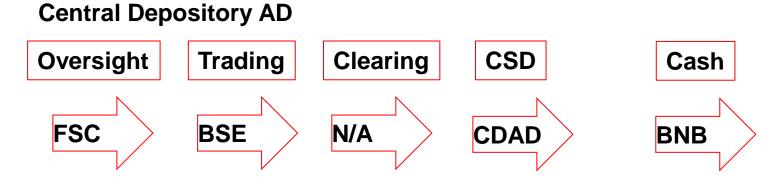
SEE Markets Roadshow BULGARIA

London, September 10th & 11th, 2013

Borislav Hitov – Relationship Manager of GSS Bulgaria

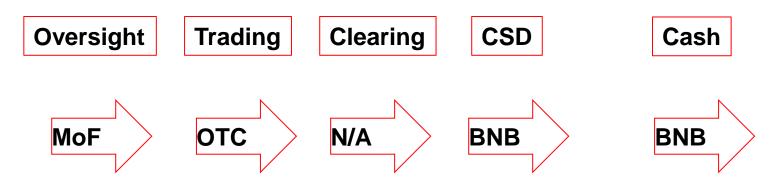


The Market Structure - Bulgaria



Account structure: client accounts opened in client's name through a CDAD member (segregated or omnibus)

Bulgarian National Bank



Account structure: single client omnibus account for each participant at BNB with segregation in participant's books



Key Market Participants - Bulgaria

Financial Supervision Commission (FSC) has regulatory and controlling functions over the capital, insurance, health and pension insurance markets, aiming at the markets' stability and transparency, and protection of consumers

Ministry of Finance (MoF) is responsible for the government's debt Management policy. Together with BNB, MoF organises and regulates the market in government securities

Bulgarian Stock Exchange (BSE) is the only licensed stock exchange in Bulgaria where all types of instruments except government securities are traded

Clearing – at present, there is no clearing institution in Bulgaria

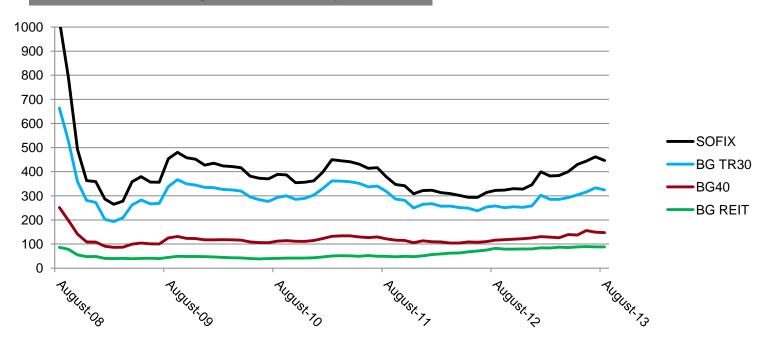
Central Depository AD (CDAD) is the CSD for all Bulgarian dematerialised securities except government securities

Bulgarian National Bank (BNB) is the central bank of Bulgaria. BNB functions as CSD and fiscal agent for Bulgarian government securities. BNB also operates the BGN RTGS payment system RINGS



Market Trends - Bulgaria

Stock Exchange Indices 5y Trend



Key Market Data:

Equity Cap EUR 5.5 billion Equity trading EUR 368.0 million pa Bond trading EUR 48.9 million pa Other FI* trading EUR 24.9 million pa **Key Market Participants data** not officially announced

^{*} Includes: collective investment schemes units, compensatory instruments, structured products



Major Market Issues - Bulgaria

- Regulatory challenge: AIFMD adopted July 2013; forthcoming implementation in local legislation
- T2S: Impact on local market
- Infrastructure and operational challenge: CDAD pending implementation of new rules and IT system to bring significant changes to post-trading infrastructure
- Nominee concept: Clearer regulation sought
- Corporate actions: No centralised source of information for corporate securities; voluntary events based on subscription forms and supporting documents
- Proxy voting: Meeting-specific power of attorney legal requirement
- Settlement discipline: Automatic charge of delayed settlement penalties by CDAD
- Settlement risk: DVP settlement for client transactions with government securities sought
- Taxation: Issuer-specific requirements on tax relief at source for dividend payment for EU legal entities



Latest market development, changes in the past 24 months

Changes	in	market	infra	ctr	uctura
<u>Changes</u>	111	IIIai NEL	IIIIII a	่วแ	<u>ucture</u>

- BSE extended trading hours and new segments
- CDAD automatic procedure for delayed settlement fines
- CDAD web-based portal for announcement of corporate action and general meeting information
- Cooperation agreements of CDAD with Romanian Depozitarul Central and Austrian OeKB
- T2S discussion initiated and Working group established

☐ Impact on clients

- ☐ Aligning trading hours with the rest of Europe, attracting new investors, liquid securities more visible
- ☐ Higher settlement discipline, lower fail rate
- ☐ Potential for facilitated information flow, reduced costs and operational risks
- □ Possible dual listing
- ☐ To be decided whether/when Bulgarian CSDs will join T2S

Changes in the regulatory environment

- Central Depository legislation
- Regulation for margin purchases, short selling and lending regulations
- Public offering legislation
- Brokers' activities legislation

□Impact on clients

- ☐ Omnibus accounts and settlement finality regulation, establishment of a settlement guarantee fund
- ☐ All exchange-traded shares eligible for short selling, new collateral possibilities, margin requirements, restrictions
- ☐ Better investor protection, amended tender offer regime
- ☐ Requirement for brokers to verify client positions before executing a sale order



Expected changes in the next 24 months

Expected changes in the market infrastructure

□<u>Impact on clients</u>

- Implementation of amended CDAD rules and IT system
- Possible restart of procedure for joint BSE-CDAD privatisation
- SWIFT communication and STP capabilities, new types of membership, settlement guarantee fund, market claims and buyer protection, settlement finality, centralised lending pool
- ☐ Further modernisation of market infrastructure, attracting new investors

Expected changes in the regulatory environment

- Implementation of AIFMD/UCITS
- Amendments in local UCITS legislation
- DVP settlement for EUR-denominated government bonds

□<u>Impact on clients</u>

- Changes in account structures, liability for losses
- ☐ Transposition of AIFMD, more investment opportunities in the market, possible higher liquidity
- □ Next step DVP settlement for client transactions with government securities



The major challenges - Bulgaria

■ The major challenges in the coming 12 months:

■Lobbying for:

- Ensuring compliance with EU directives
- 2.Dealing with domestic infrastructure changes

3. Planning for T2S related change

- 1. Clarity on liability for AIFMD
- 2.Detailed review of amended CDAD rules, testing and custody system enhancement; CDAD to act as centralised source of corporate actions information
- 3. Review of T2S extensive documentation and take part in discussions on CDAD joining



Disclaimer

This publication is presented to you by: Corporate & Investment Banking UniCredit Bank AG Arabellastr. 12 D-81925 München

The information in this publication is based on carefully selected sources believed to be reliable. However we do not make any representation as to its accuracy or completeness. Any opinions herein reflect our judgement at the date hereof and are subject to change without notice. Any investments presented in this report may be unsuitable for the investor depending on his or her specific investment objectives and financial position. Any reports provided herein are provided for general information purposes only and cannot substitute the obtaining of independent financial advice. Private investors should obtain the advice of their banker/broker about any investments concerned prior to making them. Nothing in this publication is intended to create contractual obligations. Corporate & Investment Banking of UniCredit Group consists of UniCredit Bank AG, Munich, UniCredit Bank AG, Wienna, UniCredit CAIB Securities UK Ltd. London, UniCredit S.p.A., Rome and other members of the UniCredit Group. UniCredit Bank AG is regulated by the German Financial Supervisory Authority (BaFin), UniCredit Bank AG is regulated by the Austrian Financial Market Authority (FMA),

UniCredit CAIB ÅG is regulated by the UniCredit CAIB AG is regulated by the Austrian Financial Market Authority (FMA) and UniCredit S.p.A. is regulated by both the Banca d'Italia and the Commissione Nazionale per le Società e la Borsa (CONSOB).

Note to UK Residents:

In the United Kingdom, this publication is being communicated on a confidential basis only to clients of Corporate & Investment Banking of UniCredit Goup (acting through UniCredit Bank AG, London Branch and/or UniCredit CAIB Securities UK Ltd. who (i) have professional experience in matters relating to investment professionals as defined in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Corder 2005 ("FPO"); and/or (ii) are falling within Article 49(2) (a) – (d) ("high net worth companies, unincorporated associations etc.") of the FPO (or, to the extent that this publication relates to an unregulated collective scheme, to professional investors as defined in Article 14(5) of the Financial Services and Markets Act 2000 (Promotion of Collective Investment Schemes) (Exemptions) Order 2001 and/or (iii) to whom it may be lawful to communicate it, other than private investors (all such persons being referred to as "Relevant Persons"). This publication is only directed at Relevant Persons and any investment or investment activity to which this publication relates is only available to Relevant Persons or will be engaged in only with Relevant Persons. Solicitations resulting from this publication will only be responded to if the person concerned is a Relevant Person. Other persons should not rely or act upon this publication or any of its contents.

The information provided herein (including any report set out herein) does not constitute a solicitation to buy or an offer to sell any securities. The information in this publication is based on carefully selected sources believed to be reliable but we do not make any representation as to its accuracy or completeness. Any opinions herein reflect our judgement at the date hereof and are subject to change without notice.

We and/or any other entity of Corporate & Investment Banking of UniCredit Group may from time to time with respect to securities mentioned in this publication (i) take a long or short position and buy or sell such securities; (ii) act as investment bankers and/or commercial bankers for issuers of such securities; (iii) be represented on the board of any issuers of such securities; (iv) engage in "market making" of such securities; (v) have a consulting relationship with any issuer. Any investments discussed or recommended in any report provided herein may be unsuitable for investors depending on their specific investment objectives and financial position. Any information provided herein is provided for general information purposes only and cannot substitute the obtaining of independent financial advice.

UniCredit Bank AG, London Branch is regulated by the Financial Services Authority for the conduct of business in the UK as well as by BaFIN, Germany. UniCredit CAIB Securities UK Ltd., London, a subsidiary of UniCredit Bank Austria AG, is authorised and regulated by the Financial Services Authority.

Notwithstanding the above, if this publication relates to securities subject to the Prospectus Directive (2005) it is sent to you on the basis that you are a Qualified Investor for the purposes of the directive or any relevant implementing legislation of a European Economic Area ("EEA") Member State which has implemented the Prospectus Directive and it must not be given to any person who is not a Qualified Investor. By being in receipt of this publication you undertake that you will only offer or sell the securities described in this publication in circumstances which do not require the production of a prospectus under Article 3 of the Prospectus Directive or any relevant implementing legislation of an EEA Member State which has implemented the Prospectus Directive.

Note to US Residents:

The information provided herein or contained in any report provided herein is intended solely for institutional clients of Corporate & Investment Banking of UniCredit Group acting through UniCredit Bank AG, New York Branch and UniCredit Capital Markets, Inc. (together "UniCredit") in the United States, and may not be used or relied upon by any other person for any purpose. It does not constitute a solicitation to buy or an offer to sell any securities under the Securities Act of 1933, as amended, or under any other US federal or state securities laws, rules or regulations. Investments in securities discussed herein may be unsuitable for investors, depending on their specific investment objectives, risk tolerance and financial position.

In jurisdictions where UniCredit is not registered or licensed to trade in securities, commodities or other financial products, any transaction may be effected only in accordance with applicable laws and legislation, which may vary from jurisdiction to jurisdiction and may require that a transaction be made in accordance with applicable exemptions from registration or licensing requirements.

All information contained herein is based on carefully selected sources believed to be reliable, but UniCredit makes no representations as to its accuracy or completeness. Any opinions contained herein reflect UniCredit's judgement as of the original date of publication, without regard to the date on which you may receive such information, and are subject to change without notice.

UniCredit may have issued other reports that are inconsistent with, and reach different conclusions from, the information presented in any report provided herein. Those reports reflect the different assumptions, views and analytical methods of the analysts who prepared them. Past performance should not be taken as an indication or guarantee of further performance, and no representation or warranty, express or implied, is made regarding future performance.

UniCredit and/or any other entity of Corporate & Investment Banking of UniCredit Group may from time to time, with respect to any securities discussed herein: (i) take a long or short position and buy or sell such securities; (ii) act as investment and/or commercial bankers for issuers of such securities; (iii) be represented on the board of such issuers; (iv) engage in "market-making" of such securities; and (v) act as a paid consultant or adviser to any issuer.

The information contained in any report provided herein may include forward-looking statements within the meaning of US federal securities laws that are subject to risks and uncertainties. Factors that could cause a company's actual results and financial condition to differ from its expectations include, without limitation: Political uncertainty, changes in economic conditions that adversely affect the level of demand for the company's products or services, changes in foreign exchange markets, changes in international and domestic financial markets, competitive environments and other factors relating to the foregoing. All forward-looking statements contained in this report are qualified in their entirety by this cautionary statement.

Corporate & Investment Banking UniCredit Bank AG, Munich as of 10 September 2013